

Example of Collaborative Action Research	Redesign an entire program	Using a Curriculum Redesign Framework
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## 2. APA Citation:

Wendi K. Zimmer & Paul Keiper (2021) Redesigning curriculum at the higher education level: challenges and successes within a sport management program, *Educational Action Research*, 29:2, 276-291, DOI: 10.1080/09650792.2020.1727348

## 3. Purpose of Study

This article does a great job offering how to use a collaborative action research project to redesign an entire sports management program using a curriculum redesign framework.

## 4. Results/Findings

- “To enhance the whole education, improvement must happen at each ‘part,’ and each ‘part’ must play a role in strengthening the higher education system. Further explained, enhancing student knowledge and success is greater than enhancing instructor knowledge (content and teaching)” (276).
- “Undergoing a curriculum redesign requires many resources, a significant time commitment, and presents challenges linked to student success and curriculum implementation. Furthermore, when redesigning the curriculum, faculty must become learners themselves, seeking to understand better both student and industry needs in order to develop a curriculum able to meet industry demands” (277).
- Action research is used to create change (277).
- The research led the committee to an overhaul and redesign for the Sports Management Program.
  - They assessed why the program exists
  - Gathered data (both qualitative and quantitative)
  - Reached out to industry insiders and benchmarked peer institutions and programs
  - Created outcomes and competency rubrics
  - Created a curriculum map and curriculum materials
  - Implemented the final program and outlined assessment plans
- Critical Reflection is an important part of any program redesign and action research.

## 5. Methods

Mixed Method – Collaborative Action Research

Qualitative and Quantitative evidence

Survey Data, Interview Data, PI Logs, Benchmarking, Peer Review from Industry Leaders and Faculty

## 6. Limitations

- The article does a great job showing the design process and how Collaborative Action Research can be utilized but the article shows no final assessment of the program review or how students felt about the final program.

## 7. Other articles I would like to look at:

- Fowler, D., M. Lazo, J. Turner, and J. Hohenstein. 2015. “Facilitating Program, Faculty, and Student Transformation: A Framework for Curriculum Redesign.” *Journal of Transformative Learning* 3 (1): 59-73.